

# How Humana puts members at the center of care



Humana strives to deliver the best possible health outcomes for members while prioritizing efficient care delivery and a positive experience. This member-first perspective informs Humana's solutions, programs and initiatives. Here's how:







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Let's take a closer look at three examples of Humana's member-centric model.

### 1. Value-based care (VBC) approach

Humana has adopted a VBC framework that prioritizes quality of care over patient volume. VBC leads to a better patient experience and improved outcomes.

- More time spent with providers
  - ◆ VBC physicians are able to spend more 1:1 time with patients, ensuring medical concerns are properly addressed
- Integrated vs. episodic approach
  - Holistic approach ensures care coordination among specialists, factoring in the unique needs of each member
- Focus on preventive services
  - ♣ Preventive screenings, health assessments and wellness programs keep members healthy and reduce chronic disease

#### 2. Interoperability solutions

Humana is an industry leader in interoperability solutions that facilitate the seamless exchange of patient information. Giving providers fast and easy access to data enables better member care.

- Faster diagnostic tests thanks to requests submitted within provider workflows (no need to call or fax)
- Reduced care delays and quality-gap closures by highlighting patient care opportunities
- Reduction in denials for lack of medical records



**VBC** patients have

readmissions.



Humana has more connected health systems and interoperability solutions than any of its competitors.

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## 3. Prior authorization changes

Humana is at the forefront of improving the <u>prior authorization process</u>, so patients can get the care they need.

#### • Faster access to care

- New gold card program waives prior authorization requirements on certain items and services for eligible providers
- Streamlined approval processes
  - Decisions within one business day on 95% of electronic prior authorization requests
- Reduced requirements
  - Humana is cutting 1/3 of prior authorizations for outpatient care, expediting access to certain diagnostic services





To learn more, visit **Humana Group Medicare**