



# Group Medicare Insights: Industry news and trends

## By-the-numbers: Highlights from Humana's 12th annual VBC report

Humana's 12th annual value-based care (VBC) report underscores the importance of a VBC framework.

### VBC leads to improvements in:

- + Quality of care
- + Healthcare costs
- + Patient experience
- + Clinician workflows



### Here's a snapshot of key data points from the latest report.



#### VBC's growing popularity

**71%** of Humana Medicare Advantage (MA) members are aligned with VBC providers

**75%** of Humana's MA urban population is aligned with VBC primary care providers (PCPs)

**54%** of Humana's MA rural population is aligned with VBC PCPs—**up 19% from 2020**



#### Better care, better results

**85%** of MA VBC patients saw their PCP at least once in 2024 vs. **74%** of MA non-VBC patients

**24.3%** fewer inpatient admissions for VBC patients vs. Original Medicare

→ **229K admissions saved**

**13.4%** fewer ER visits for VBC patients compared with non-VBC MA members

→ **204K+ ER visits saved**



## Improved chronic condition management

MA members with chronic disease—especially those managing multiple conditions—are **better supported in VBC arrangements:**

- + More eye exam screenings and kidney health evaluations for diabetes patients
- + Improved use of statin therapy for patients with cardiovascular disease
- + Higher medication adherence rates for hypertension and diabetes medication



## VBC benefits everyone

**Patients:** The Net Promoter Score for VBC-aligned MA members is **13 points higher** than for non-VBC aligned members.

**Providers:** VBC practices earn **2x more** on average over the Medicare fee schedule.

**Plan sponsors:** Approx. **\$12.8 billion** is saved by Humana MA value-based arrangements—that's a **26.3% reduction** in medical costs over Original Medicare.



## Spotlight on senior-focused primary care

Patients of senior-focused VBC providers have better primary care access than non-VBC patients:

- 20%** more primary care visits annually<sup>1</sup>
- 6%** more regularly scheduled primary care visits<sup>1</sup>
- 37%** greater likelihood of continuous primary care<sup>1</sup>

1. Kaylyn Swankoski et al., "[Improving Primary Care Use by Seniors Through Value-Based Care](#)," NEJM Catalyst, September 17, 2025, accessed February 27, 2026.

To learn more, visit [Humana Group Medicare](#)