



## Group Medicare Insights: Plan sponsor experience

# How plan sponsors can benefit from Humana's Population Insights Compass



Data is a key commodity for healthcare providers. The right information can help improve care, but only when properly integrated and easily accessible.

Humana's Population Insights Compass (PIC) is a reporting platform that provides healthcare teams with data to improve their patients' health and well-being. This improvement in care can also benefit plan sponsors and increase member satisfaction, as it enables better outcomes and lower costs.

### The PIC insight:

Using predictive models, PIC can help providers identify patients at heightened risk for hospitalization or emergency room visits. Once identified, patients can be encouraged to take preventive measures aimed at improving their health and well-being.

### How can Humana help?

**+** Humana's SilverSneakers® program provides retirees with free or low-cost access to thousands of gyms, fitness classes and online workouts specifically designed for older adults on eligible plans. Regular exercise has been proven to help

people with chronic conditions, such as heart disease, diabetes and depression, cope with symptoms and improve their overall health.

- +** Many plans cover a wide array of diagnostic screenings, such as mammograms, colorectal exams and bone density tests, at no additional cost, allowing for early detection and treatment of serious health problems.
- +** For patients impacted by transportation challenges, many Group Medicare Advantage plans include coverage for non-emergency medical transport.

# How plan sponsors can benefit from Humana's Population Insights Compass

## Why it matters to plan sponsors

By prioritizing prevention and connecting at-risk retirees with special programs and services, plan sponsors can help reduce expensive acute care, which can lead to plan designs with lower premiums and richer benefits.



In 2022, Humana Medicare Advantage value-based care arrangements saved an average of **23.2%** in medical costs compared to fee-for-service Medicare, resulting in an average increase of **\$527** in benefits for members with value-based care providers.<sup>1</sup>

## The PIC insight:

Humana's PIC can help providers spot care gaps, such as overdue screenings, unmanaged chronic conditions and missed wellness exams.

## How can Humana help?

- + Using Humana's secure online portal, MyHumana, retirees can avoid missing important appointments by setting reminders for necessary screenings, lab tests and other time-sensitive treatments.

- + Patients identified as having a medically complex chronic condition may be eligible for Humana Care Management (HCM). An HCM team can work with a member's primary care physician to create a personalized care plan for managing chronic conditions.

- + CenterWell Pharmacy® offers a convenient prescription drug mail-delivery service which can help members consistently take medications as prescribed and correctly follow guidelines on dosages, timing and frequency.

## Why it matters to plan sponsors

Closing critical care gaps with innovative tools and targeted healthcare services can help improve quality metrics and Stars-related performance. Better-performing healthcare plans can translate into cost savings for plan sponsors.

When properly integrated and analyzed, data can connect Humana Group Medicare Advantage members to critical resources that not only improve patient health outcomes but can boost benefits to plan sponsors as well.

**Click on the video to learn more about Humana's Population Insights Compass:**



1. "A New Age of Senior Care," [Politico Focus Sponsored Content Humana](#), last accessed November 13, 2025.

To learn more, visit [Humana Group Medicare](#)